

NTH Communications Materials

READ ME

This folder contains select Neighborhood Tech Help (NTH) Communication Materials to aid in the promotion and marketing of your program. NYC's Department of Housing Preservation and Development has made the following materials available to you and your organization as you implement your own one-on-one tech assistance initiative in your community.

- **Six (6) Illustrations**

These images, designed by Ilya Milstein, demonstrate NTH services and are intended for use in your marketing materials, social media posts, wayfinding signage, and digital support materials. To best meet your needs, we've provided access to these images in B/W and color .png's.

- **Flier and Mailer Template Package**

The included flier and mailer templates, designed by L + L Studio, are intended for you to add location information, organizational logos, additional information, and illustrations to best promote your program. Guidance for use has been provided within each pdf. To edit, please download the ZIP file and open in Adobe InDesign.

- Flier Template

- InDesign Package (fonts, .indd file, links)
- PDF file (sample file for reference only)

- Print-Ready Postcard Template

- InDesign Package (fonts, .indd file, links)
- PDF file (sample file for reference only)